

CANADA



Immigration
The Canadian
advantage

Tourism
Nature meets
urban chic

Education
Pursuing higher learning

CANAQUA WATER

Just for the health of it

"I visited Dubai in February 2006 for the opening of the new Harvey Nichols at the Mall of the Emirates. I was told then that CANAQUA would be the only spring water sold in the store — quite an achievement with such a prestigious store," says Linda Samis, CEO and Founder, CANAQUA Water.

Launched at Harvey Nichols in England, Scotland and Ireland, CANAQUA will soon be available in their stores in Hong Kong, Riyadh, Istanbul and the new Bristol, UK. "It is also the first Canadian spring water to grace the shelves of Aquastore in Milan, and all through Italy."

Fine bottled water

Based in Vancouver, British Columbia, CANAQUA Water is a privately owned bottled water company offering one of the finest waters in the world. A resourceful portal for fine bottled water — www.finewaters.com — discovered CANAQUA over a year ago and the brand soon became popular worldwide. In addition, CANAQUA takes its seat at the head table in the list of 100 top waters of the world in *Fine Waters* — a hard cover book on the world's most distinctive bottled waters available at www.chroniclebooks.com in September 2006.

Coming from an aquifer, CANAQUA has no sodium content and is loaded with natural liquid calcium and natural fluoride, among other minerals. Its 0.0005 nitrate measurement makes CANAQUA almost 'virgin' water. The shape of CANAQUA bottle was carefully chosen to imitate a milk bottle thereby making the 'cal-



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CANAQUA on shelves at Harvey Nichols in Knightsbridge, London

cium' connection more tangible, especially with children.

CANAQUA has healing properties because of its mineral contents. Being the single most important element required by the human body, calcium helps regulate nerve and muscle function and is the major mineral component of bones. It helps to build strong bones and maintain normal blood pressure as well as prevent cancers of the digestive tract.

Studies show that in youngsters calcium prevents the formation of fat cells and reduces juvenile diabetes. It is also established that added calcium will enable people lose weight and aid in PMS and menopause symptoms. Natural liquid calcium is also the best 'delivery system' to human body. It prevents dehydration of the body, making CANAQUA perfect for everyone. If you feel like drinking a bottle of water the ideal choice is CANAQUA.

"The company decided not to sell CANAQUA in Canada and the US, (at this time) despite receiving a multi-

tude of requests," says Samis. "I feel there is no real need for bottled water as enough potable water is available here. The company plans to launch CANAQUA in Canada only through the schools. The schools will sell CANAQUA instead of chocolates and cookies and will receive the profit directly. Canadians who wish to drink CANAQUA will have to purchase the water from the schools in British Columbia."

Says Samis, "In a short span of one year CANAQUA has garnered the attention of high-end stores worldwide, such as Harvey Nichols, Harrods, Selfridges, David Jones of Australia, Kauhof Galleria in Germany, El Cortes Ingles in Spain, Colette's in Paris and CitySuper in Hong Kong."

The company received the import approval from the Japanese government a couple of weeks ago, and CANAQUA is now on its way to high-end Japanese stores such as Isetan, which is present throughout Asia, Tokyo Kaneka Foods, Kashi and Quatre Saisons, to name a few.

"Our (LeMans Race Car) marketing partner around the world is www.creationsport.com. We are putting together a contest for our clients to offer their patrons. One of the several prizes will be a trip to Vancouver to attend Olympics 2010," says Samis.

"We are in negotiation with several of the Four Seasons Hotel chain throughout the Middle East."

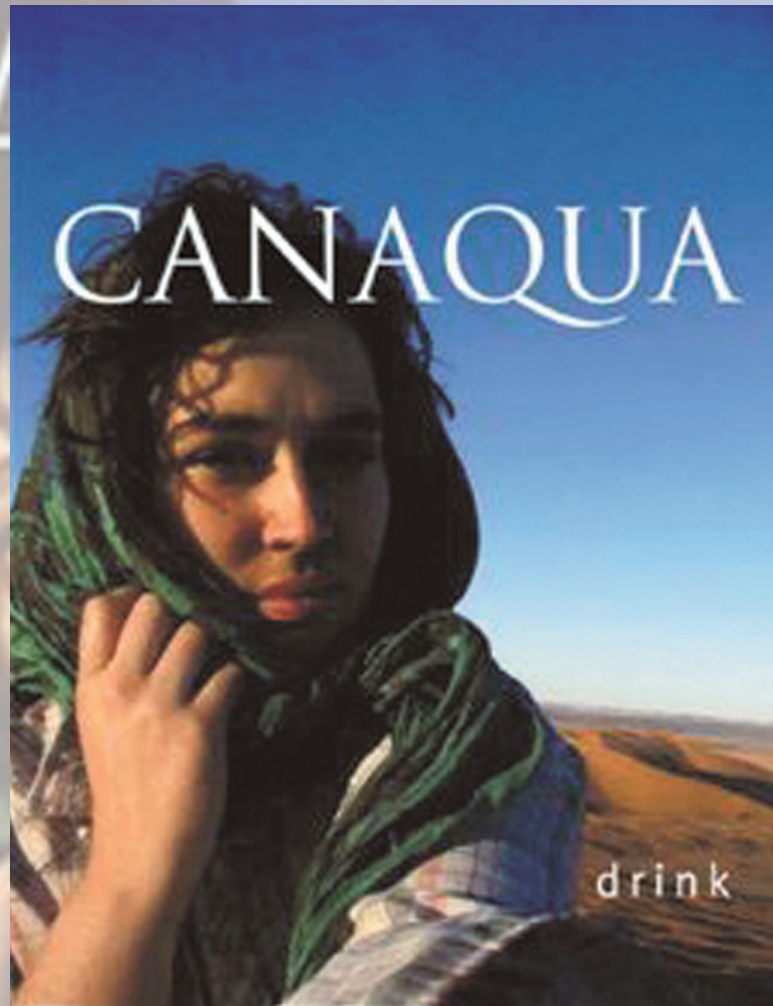
For more information, visit website: www.canaquawater.com ■



CANAQUA's (LeMans Race Car) marketing partner around the world is www.creationsport.com

"Two products carried by most people on the planet:

- 1) *a cell phone and*
- 2) *a bottle of water*



*...loaded with natural liquid calcium,
no sodium and natural fluoride,*

THAT BOTTLE of water is fast becoming
CANAQUA!!!

drink



*"For inquiries about CANAQUA
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