



**BC SPORTS  
HALL OF FAME**  
AND MUSEUM



**BC Sport Heritage**

A Unique Olympic/  
Paralympic Experience



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## EXECUTIVE SUMMARY

It is with pleasure that the BC Sports Hall of Fame and Museum has an opportunity to work with corporate and community partners to promote the spirit of the 2010 Olympic and Paralympic Winter Games.

This package demonstrates how your organization can work with the BC Sports Hall of Fame to provide specific artifacts, images, athletes, related curatorial services and resources to create unique 2010 memories for employees and clients alike.

Specifically this brochure addresses:

- Access to Olympic/Paralympic artifacts, images and athletes
- Olympic/Paralympic educational and event programming

The BC Sports Hall of Fame's Olympic/Paralympic experience provides a very unique element to overall corporate and community programming, providing a lasting memory of the Games. Clients, guests and employees alike will be inspired by British Columbia's sport heroes, their stories and most importantly the positive lasting impact that their stories have on our lives.



**Inspiring the Future**

***One of 88 torches made for the 1988 Calgary Winter Olympics***

## INTRODUCTION

Immerse yourself in over 100 years of the rich sport heritage of British Columbia. Over 300 individuals and 50 teams have been inducted into the BC Sports Hall of Fame and Museum since 1966. Using the stories of our athletes and our expansive collection of over 25,000 sports artifacts and 20,000+ images, the BC Sports Hall of Fame inspires, motivates and educates individuals to pursue their dreams and to find the hero within.

Sport has enormous potential to define how we live and learn, to shape and define who we are. Your experience here at the BC Sports Hall of Fame and Museum begins with the stories of our athletes who have accomplished greatness and brought pride to British Columbia and to Canada.

## LOCATION

The BC Sports Hall of Fame and Museum (BCSHFM) is strategically located in downtown Vancouver, British Columbia, physically located within BC Place, home to the Opening and Closing Ceremonies of the 2010 Olympic and Paralympic Winter Games.



While at the BC Sports Hall of Fame, guests are enthralled, entertained and educated through interactive exhibits, videos and displays – and always inspired.

Join us...

## FACILITY DESCRIPTION

Within 20,000 square feet of exhibit space, our visitors are engaged and amazed at the stories of the most extraordinary accomplishments in sport in British Columbia. BC Sports Hall of Fame celebrates truly unique Olympic and Paralympic stories, including:

- a. 24 inductees who have won Olympic gold medals
- b. 27 inductees who have won Olympic silver medals
- c. 25 who have won Olympic bronze medals
- d. 51 inductees who have been involved with the Olympics in a role other than athlete
- e. 1000+ Olympic/Paralympic artifacts representing BC's success in competing on the world stage

The Sports Hall boasts twenty galleries featuring BC sports highlights and stories that include British Columbia's Olympic and Paralympic accomplishments showcased in the Olympic Inspirations Gallery, galleries dedicated to Canada's greatest heroes, Terry Fox and Rick Hansen and the Aboriginal Sport Gallery, the only one of its kind in North America.

For information on hosting your next special event at the BC Sports Hall of Fame contact Kathryn Rose at 604-687-5520 extension 32 or [kathryn.rose@bcsporthalloffame.com](mailto:kathryn.rose@bcsporthalloffame.com)

## ACCESS TO ARTIFACTS, IMAGES and ATHLETES

### a. Olympic Artifact Display Cases

Traveling display cases with Olympic/Paralympic artifacts are available for display. The BC Sports Hall of Fame will design and implement the display and/or provide stories, photographs and artifacts to support a design element already planned. The artifacts and photographs will be Olympic/Paralympic themed representing a variety of sports.

The size of display cases range from a 3x3 display case containing approximately four artifacts plus appropriate text, to a counter display containing one artifact with corresponding background information.



## **b. Olympic/Paralympic Images**

With over 25,000 photographs, scrapbooks, certificates, articles and athletes' correspondence in our archives, a wealth of images are available for one time use. An ideal enhancement for board rooms, reception and meeting rooms.

## **c. Olympic/Paralympic Athlete Appearances**

The BC Sports Hall of Fame has over 50 individuals inducted into the Hall who are Olympians/Paralympians or medalists. A number of the inductees are available for athlete appearances, presentations or meet and greets with employees or clients, based on individual athletes' schedules.

## **d. Olympic Artifact Traveling Display Kit**

A one of a kind Olympic Artifact Traveling Kit can be created for exclusive use for displays or presentations across BC or Canada. The kit will be comprised of artifacts representing various Olympic and/or Paralympic sports, photographs of memorable moments, and biographies of BC Sports Hall of Famers. The kit and support material will be designed in consultation with your marketing team to ensure it incorporates key messaging.

The Olympic Artifact Traveling Kit will be created to be displayed on an 8 foot table, so it can be used in any office environment. The kit will include artifact mounts, photographs, text panels and other display elements. Your staff will be trained on the display set up and proper care of the artifacts.

The following is an example of a possible Olympic Artifact Traveling Kit (please note artifact list is possible at this stage) featuring a BC Sports Hall of Famer.

## Olympic Artifact Traveling Kit: possible elements



**KAREN MAGNUSSEN:** 1972 Olympic Silver Medalist

*Figure skating*

- Figure skates
- Skating dress
- Poster from 1972 Olympics
- Picture and biography of athlete
- Athlete *Did You Knows?*

**NANCY GREENE:** 1968 Gold & Silver Olympic Medalist

*Slalom skiing*

- Ski Boots
- Ski equipment
- Poster from 1968 Olympics
- Picture and biography of athlete
- Athlete *Did You Knows?*



**MARNI ABBOTT:** 3 time Olympic Gold Medalist



*Wheelchair basketball*

- Canada team singlet
- Basketball
- Picture and biography of athlete
- Athlete *Did You Knows?*

## LARGE SCALE EVENTS

On site programming can be created and delivered by BC Sports Hall of Fame staff for community festivals, large employee or client events.

Programming elements include photo opportunities with life size cut outs of Olympic BC Sports Hall of Famers, with a 1976 or 1988 Olympic Torch; trivia, activity sheets and coloring sheets can be made available for children; free admission passes to the Hall of Fame (in the lower mainland) and Hall of Fame stickers can be made available. A display host can on site to further connect the audience to the stories highlighted in the display.

Interactive activities can also be incorporated into the event to include Cool Curling or other interactive elements. Every attempt will be made to have an Honoured Member in attendance.



**Cool Curling Interactive**

## FEES

The following is the cost for the above listed opportunities.

Please note costs will be confirmed as the elements of the proposal are confirmed.

Fees do not include applicable taxes, athlete or hosting staff costs, travel or accommodation for locations outside of the Lower Mainland.

### **Artifact Display Cases – prices vary based on length of rental and size of display**

Option A - monthly, weekly or daily rental (quoted per unit)

1 to 3 month rental:

Large Case: \$2,500/month; \$750/week; \$500/day (pick up and return same day)

Small case: \$1,000/month, \$350.00/wk, \$200/day

Option B – 4-6 month rental (quoted per unit)

Large case: \$1,850.00/mo

Small case: \$ 750.00/mo

Option C – 7-12 month rental (quoted per unit)

Large case: \$1,200.00/mo

Small case: \$500.00/mo

### **OLYMPIC TORCHES:**

Per Day: \$1,000 per torch per day (pick up and return the same day)

### **ENHANCED SPORT HERITAGE EXPERIENCE: Up close and personal**

Curator: \$150 per ½ hour session

### **Mandatory Variable Charges – All Rentals**

- 5% gst applied to rentals
- 50% non refundable deposit required at time of booking
- Remaining 50% due upon delivery/installation
- Set-up / take down staffing fees apply (waived on rentals over 6 months)
- Shipping/handling
- \$300/day staffing charge (community outreach only)

### **Access to Images/Video**

- |                                      |                |
|--------------------------------------|----------------|
| • Image- One time non-commercial use | \$35 per image |
| • Video- One time non-commercial use | \$30 per video |

### **Athlete Appearances**

- Appearance fees will vary from \$2,500 to \$10,000 per day, based on individual athlete

**Olympic Artifact Traveling Kit**

6 month rental

- Research, design and training required for display
- Artifact display and carrying case for display support material
- Photographs and display support material
- Artifact(s) rentals

TOTAL \$10,000.00 per kit

***\*Please note that rates are subject to change for rentals during the 2010 Winter Olympics and Paralympics.***

**BOOKING**

For more information on the BC Sport Heritage program, please contact Sue Griffin 604-687-5520 extension 27 [sue.griffin@bcsporthalloffame.com](mailto:sue.griffin@bcsporthalloffame.com) or Ritu Sidhu 604-687-5520 extension 24 [ritu@bcsporthalloffame.com](mailto:ritu@bcsporthalloffame.com)